

EdTech COMPANY CORE MESSAGING

**The future is digital-first.
Your partner should be, too.**

It's no secret that print textbooks are being replaced by more affordable and engaging digital content. The future is undoubtedly digital-first—so your partner should be, too. And while other textbook providers scramble to adapt their traditional print models to keep pace, at RedShelf, we've been focused since our founding exclusively on being the very best at digital content delivery.

Why RedShelf?

Nearly half of all U.S. colleges and thousands of publishers and businesses choose RedShelf—making us one of the leading education companies in the nation, named 2022 Publishing Software of the Year, named to the Inc. 5000 for the past four consecutive years, and more. Here are just a few of the reasons we've become the partner of choice for digital content delivery.

One-Stop Shopping

While many vendors offer one or two pieces of the puzzle, we offer everything our partners need to go digital—rapid digitization and nationwide distribution for publishers; a vast catalog of digital textbooks and courseware for colleges and training enterprises; and the workflow software for efficiently acquiring, pricing, selling, and delivering those materials.

An Award-Winning eReader

All of our digital books are delivered on the award-winning RedShelf eReader, packed with built-in study tools including highlighting,

definitions, text-to-speech, flashcards, note-sharing, and more. By upgrading to RedShelf *Classroom*, content creators and instructors can enhance the material even further through assignments, quizzes, and multimedia.

A Single-Platform Solution

Our distribution software (known as our "Content Delivery System") enables our partners to manage all of their training and course materials through a single platform. Learners enjoy a consistent access point for all their required materials, while administrators benefit from streamlined workflows and comprehensive, holistic business and user analytics.

Unparalleled Support

Many software companies expect customers to get by largely on their own. At RedShelf, our partners are assigned a dedicated team of individuals who roll up their sleeves and do what it takes to help them succeed. In addition, our partners have access to empathy-based support from our help desk staff as well as self-service troubleshooting through the RedShelf Solve knowledge base.

Best-in-Class Privacy & Security

Thousands of organizations (including ISACA, a leader in the privacy & security space) have entrusted RedShelf to safely and securely power their digital publishing initiatives. We take that responsibility seriously, employing multi-faceted, rigorous strategies to help protect their information.

Industry-Leading Accessibility

Leveraging an accessibility-first design methodology—led by our own in-house accessibility team—RedShelf's technology ensures equivalent experiences for all learners, even those who don't disclose

an existing disability. Unizin, a consortium of Tier 1 research universities, recently chose RedShelf, and our superior accessibility was a key driver of that decision.